DIGITAL
TRANSFORMATION
PLATFORM

angelis

# CREATE A DIGITAL EXPERIENCE WITH AN IMPACT

ANGELIS is a digital transformation agency that helps enterprises to accomplish their digital potential and cope with the challenges of the modern digital age.

Many organizations struggle with defining the scenario for digital transformation. Crafting a successful digital strategy requires a combination of experience, problem-solving creativity, and a customer-focused perspective. We help our clients embrace digital transformation while also reducing complexity and risk. A scalable and technology-agnostic approach enables our team to conduct a thorough analysis of business needs and provide a roadmap that empowers our clients to redefine their business to derive lasting value.

Our team excels at developing and implementing digital solutions that meet specific needs since we understand that digital technology should be focused on reaching the highest possible level of business digitalization.

Throughout the process, a customizable digital transformation platform is built, to track the progress of your specific digital transformation process, establish metrics, and enable the analysis of real-time data.

We provide:
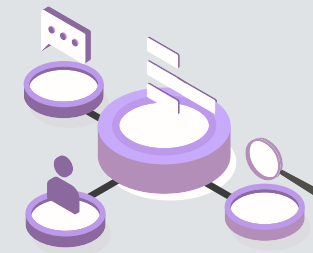
different perspective at challenges

advisory and preparing organizations for a change

guidance to improve digital mindset and skills

change management process support

DIGITAL TRANSFORMATION CHALLENGES

There is no single roadmap for digital transformation, as each company ultimately composes its own story according to its plans and capabilities. Digital transformation is a complex process that plays a part in all of the key elements of a company's business: business model, strategy, processes, organizational structure, and culture.

Some obstacles to be considered:

- fragmented and unintegrated information system,
- tracking and management of new digital solutions,
- too many conflicting priorities,
- lack of collaboration,
- skill gaps and business culture differences.

Some challenges to overcome:

- integration of new technologies into core IT architecture,
- the use of new technology,
- unsynchronized processes within the company,
- a slow response, keeping up the pace,
- cyberthreats.

1 THE PROCESS

CLIMB:
New digital solutions are gradually implemented. Connecting your vision to action.

REACH THE TOP:
Profit from becoming a digitally transformed company.

ENJOY THE VIEW:
Connecting digital solutions in one platform to help you manage your digital transformation path.

DETERMINE:
Collaborative goals are set, and a digital strategy is outlined. Ensure you are equipped to reach the peak.

INDULGE IN THE JOURNEY:
Available consulting and support to help you overcome possible obstacles on your journey.

EXPLORE:
Gathering company information and creating insights. Your industry-specific business opportunities are thoroughly examined.
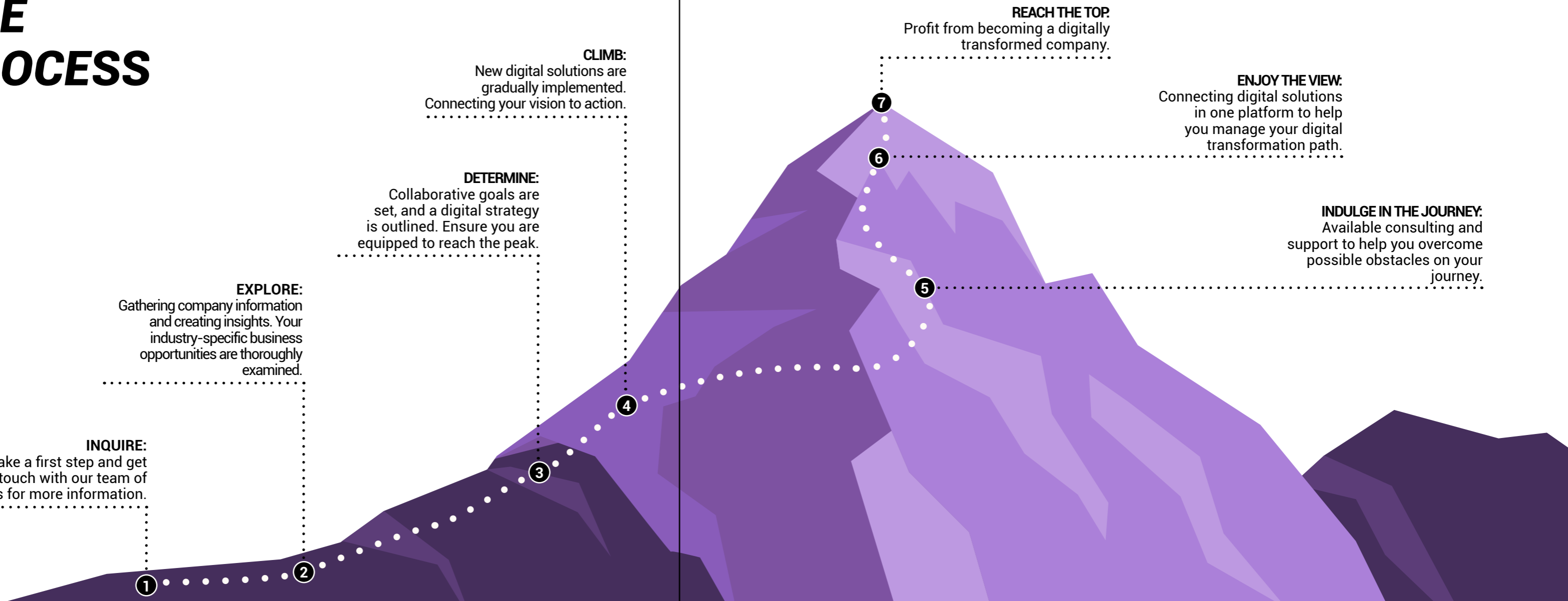
INQUIRE:
Make a first step and get in touch with our team of experts for more information.

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2 DIGITAL TRANSFORMATION PLATFORM

SOLUTION:

a flexible, unified scalable platform, which will adjust to your company's needs.

The digital transformation platform offers a map with four interconnected hubs. It enables monitoring of digital solutions implemented within the process of digital transformation. It enhances the transparency of the data collected and allows customization that best fits the user's needs.

By using the platform that connects digital solutions, companies benefit not only from the most up-to-date, relevant content, but also from working collaboratively with the solution providers and their wider ecosystem of partners.

BENEFITS:

+ Unified decision support analytics,
+ Integrated AI-driven applications,
+ Synchronized decision-grade data,
+ Cloud technology deployment,
+ Connections to internal and external data sources,
+ Collaboration between people and technology.

Obtain unified and fully integrated applications and eliminate inefficient, out-of-date methods and make collaboration easier. Incorporate new technologies without interfering with current operations.
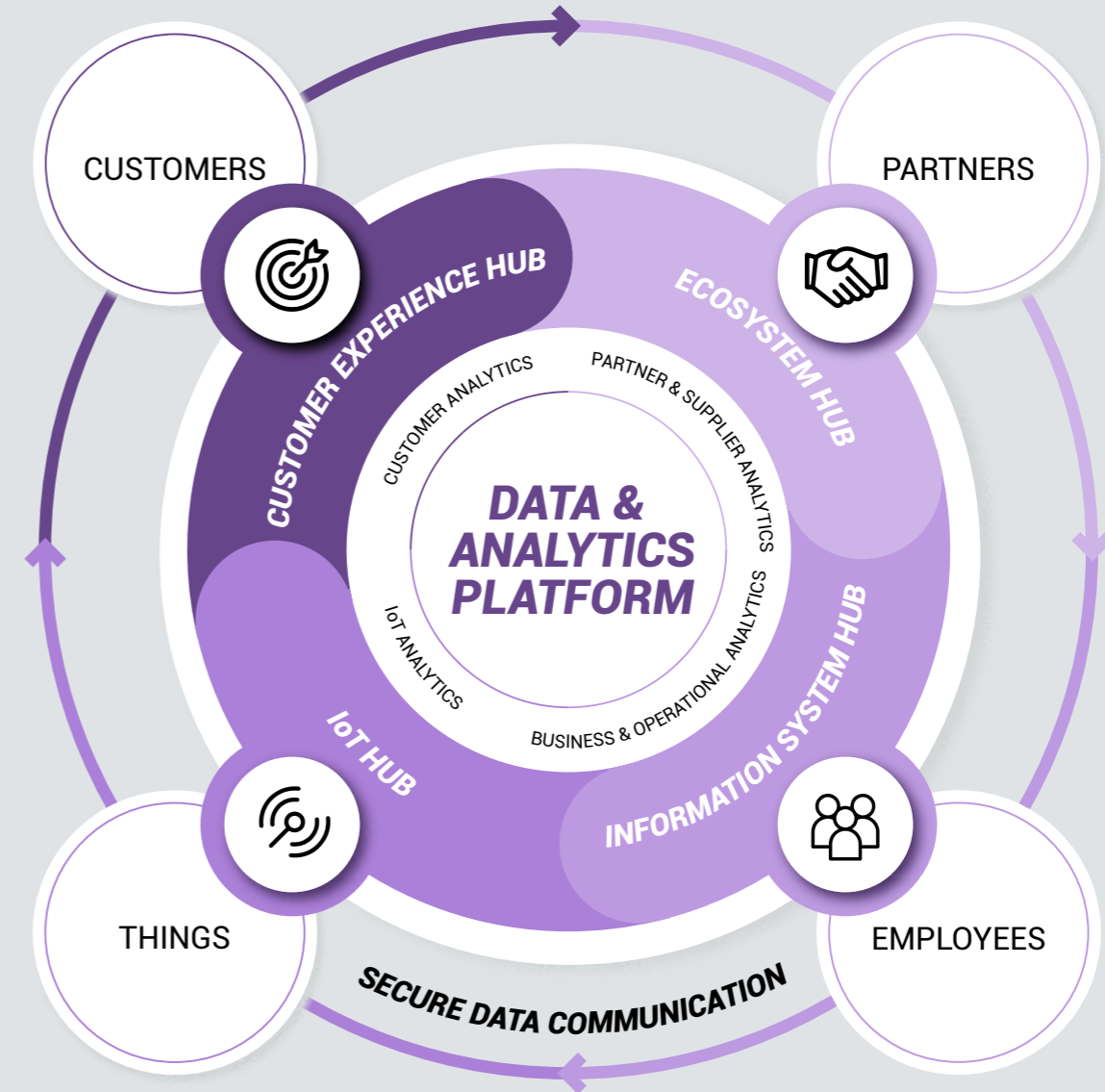
CUSTOMER EXPERIENCE HUB

Modern customers create complex paths of searching for information and solutions and require omnichannel services (E-commerce, social networks, multi-channel support).

Such customer experience requires a comprehensive approach that enables handling several different channels for each customer touchpoint. The CX hub enables the connection of marketing, sales, and customer service processes.

Without the ability to gather insights into what is happening across all channels and other enterprise systems, the customer interaction channels risk delivering a fragmented and disconnected customer experience.

The optimization is a process: companies will always need to implement new ways that attract, excite, delight, and retain consumers.

Bridge all digital and physical channels to recognize customers wherever they are, collect data, execute customer experience analysis, understand the customer's purchasing journey and act.

ECOSYSTEM HUB

The ecosystem approach is blurring the traditional organizational boundaries, and offering a high degree of operational agility to participants.

Integrating data from multiple sources can be very challenging. Different people may have designed the operational systems, at different times, and using different styles, standards, and methodologies. They may use different technology (e.g., hardware platforms, database management systems, and operating system software).

Ecosystems bring companies together across technology areas by offering access to a common set of content, applications, analytics, datasets, and other tools.

An ecosystem approach helps strengthen relationships, drive business growth by leveraging collaboration from every stakeholder in the network.

Manage corporate data and the use of multiple software solutions in one place.

INFORMATION SYSTEM HUB

Managing corporate data typically entails the use of multiple software solutions. Each of the management or back-office information systems uniquely collects data, but only with integration, the whole business gets the benefit out of the available systems.

The hub integrates the necessary data, helping to remove the data noise and improve performance to enable better decisions. Data is integrated and organized effectively, and economically to support functional business outcomes. A good platform dramatically reduces the cost of developing and maintaining applications. One of the benefits is also the promotion of cross-departmental collaboration.

Implement a digital information systems hub that consolidates and organizes data collected by employees from various departments into a single source of truth.

Consider aggregating data from diverse systems into a cohesive picture that spans the entire organization to derive true value from data analytics.

IoT HUB

Riding the IoT (internet of things) wave opens new opportunities, but also requires numerous protocols management and scalability, as well as the integration within business processes and applications.

In IoT, 'things' refers to every object, physical device, or item embedded with electronics, software, sensors, actuators, and network connectivity which enables these objects to collect and exchange data. Integrating all of this data with the rest of your organization is critical to capturing its value.

Numerous sensors and controllers can be located on various devices. They can have issues regarding performance, reliability, security, and privacy. The platform supports and allows them to communicate with the system, so it appears as a single coherent system to an end-user.

Capture the value from IoT. We will meet your business requirements by doing specific developments, customizations, integration, and automation to improve your agility and decision-making.

DATA & ANALYTICS PLATFORM

Digital organizations need to handle more and more data, that is generated at an exponentially increasing rate, from a large scale of data sources. But the amount of time that is available to do something with that data is shrinking.

Analytics allows users to organize, clean, and analyze data in a repeatable workflow.

This is particularly useful for connecting to and cleansing data from data silos, cloud applications, and other sources. The platform features tools to run a variety of analytic jobs (descriptive, diagnostic, statistical, predictive, and prescriptive) inside a single interface.

Our experts, partners, and technology can help you succeed in a data-driven world. Implement the right data analytics models and get the most out of the technologies for your business.

SECURE DATA COMMUNICATION

It's great to focus on the benefits of digital transformation, but it's also necessary to look at the vulnerabilities it can present. With the sensitive and personally identifiable company and customer data or the potential to compromise people's health, these risks must be assessed.
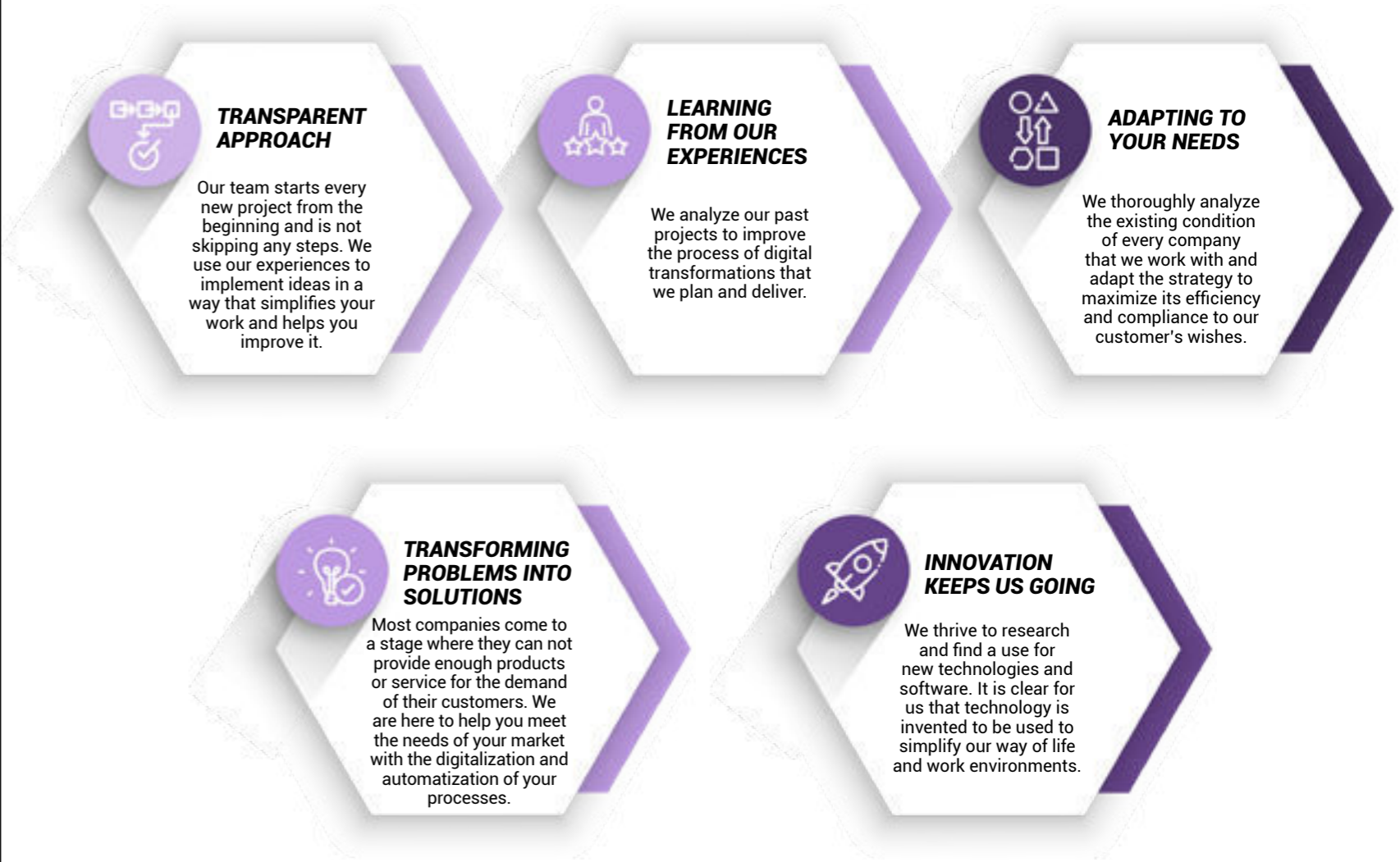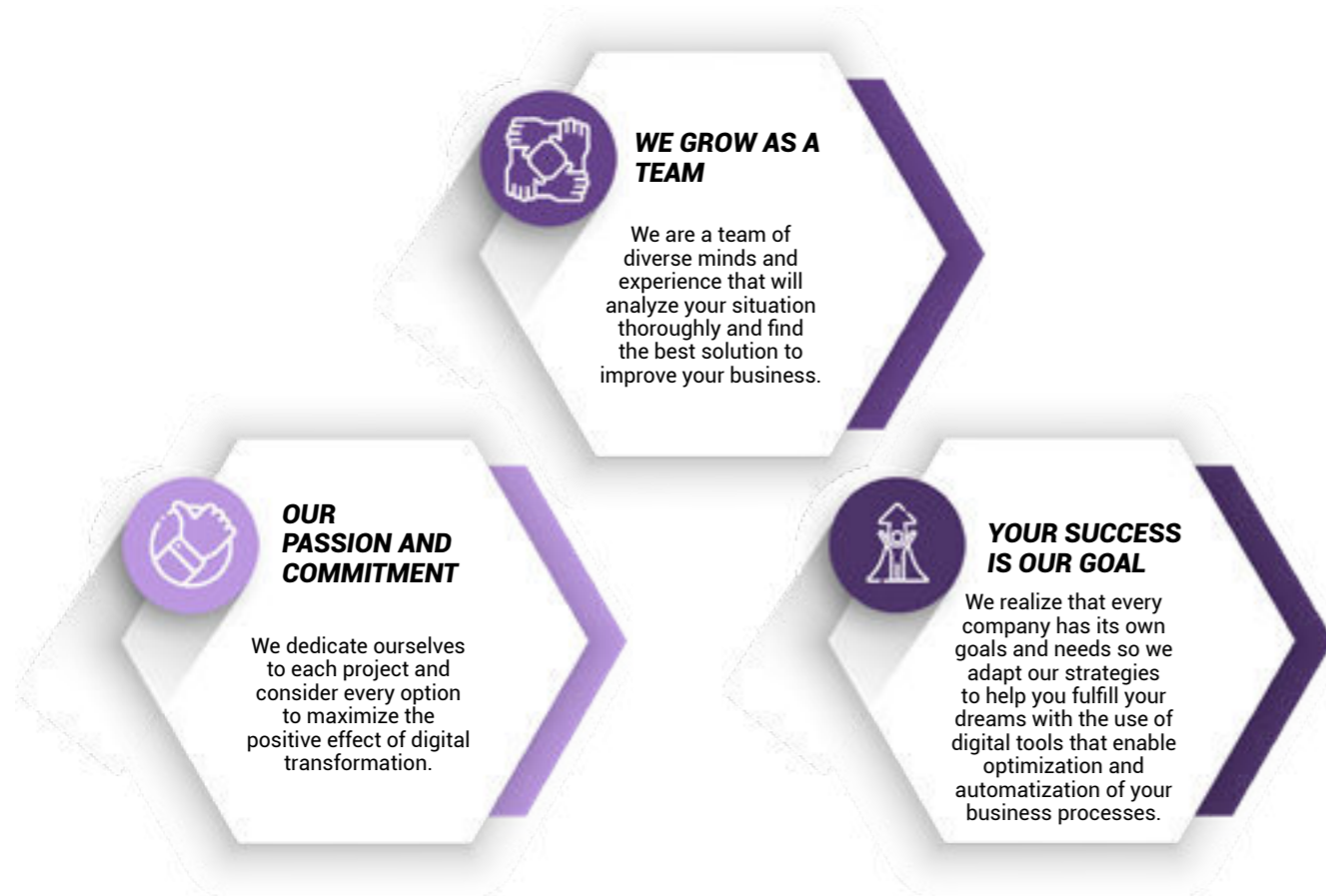
Many effective resources – from safeguards like multi-factor authentication (MFA) for password protection to penetration testing – can help businesses establish their security posture before attackers strike.

Secure data communication is a safe way of communication between individual segments. This means that data is transmitted completely securely and reliably, and any attempt to misuse the data, malicious attempts by external attackers, and access to the data being transmitted is kept to a minimum.

Taking a proactive stance on security is the best way to seamlessly integrate security into your digital transformation vision and avoid headaches later.

3 HOW WE MAKE A DIFFERENCE

WE GROW AS A TEAM

We are a team of diverse minds and experience that will analyze your situation thoroughly and find the best solution to improve your business.

OUR PASSION AND COMMITMENT

We dedicate ourselves to each project and consider every option to maximize the positive effect of digital transformation.

YOUR SUCCESS IS OUR GOAL

We realize that every company has its own goals and needs so we adapt our strategies to help you fulfill your dreams with the use of digital tools that enable optimization and automatization of your business processes.

TRANSPARENT APPROACH

Our team starts every new project from the beginning and is not skipping any steps. We use our experiences to implement ideas in a way that simplifies your work and helps you improve it.

LEARNING FROM OUR EXPERIENCES

We analyze our past projects to improve the process of digital transformations that we plan and deliver.

ADAPTING TO YOUR NEEDS

We thoroughly analyze the existing condition of every company that we work with and adapt the strategy to maximize its efficiency and compliance to our customer's wishes.

TRANSFORMING PROBLEMS INTO SOLUTIONS

Most companies come to a stage where they can not provide enough products or service for the demand of their customers. We are here to help you meet the needs of your market with the digitalization and automatization of your processes.

INNOVATION KEEPS US GOING

We thrive to research and find a use for new technologies and software. It is clear for us that technology is invented to be used to simplify our way of life and work environments.

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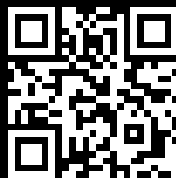
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